



**TOP TO TOE**  
EPOS designed better



# PRODUCT PROPOSAL

Top to Toe:  
The UK's leading EPOS system for menswear retailers



[www.toptoe.com](http://www.toptoe.com)



# THANK YOU FOR CONSIDERING TOP TO TOE EPOS

We appreciate your time committed to viewing our industry-specialist proposal, as well as finding out why our EPOS, stock management and eCommerce integration system is the perfect fit for Menswear retailers like yourself.

In this proposal, we've gathered the top insights into our company and the team you'd be working with. We've also included testimonials from our Menswear clients' and a little extra on how Top to Toe's system and service are designed to make your day-to-day experience easier.

Towards the end of the proposal, you'll find contact details to book in a time for your demo with us alongside any other queries, please do not hesitate to contact me directly.

Looking forward to speaking again shortly, helping you make the most out of your retail journey and, if we tick all your boxes, welcoming you on board as a new Top to Toe client!

*Adam Bennett*  
Top to Toe EPOS

A handwritten signature in black ink that reads 'Adam Bennett'.

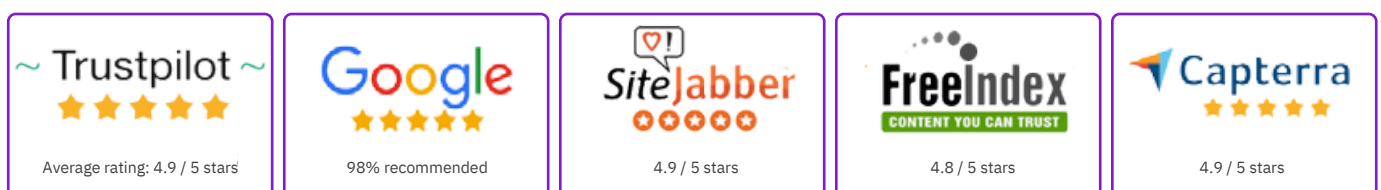


# ABOUT TOP TO TOE EPOS

For over 35 years, we've provided independent retailers with a very unique, industry specialist EPOS system.

Due to Top to Toe's ease of use, eCommerce integrations and crystal clear reporting, we are very proud of being the UK's top rated EPOS system, with our clients scoring us an average of 4.9/5 across major review platforms.

We continue to enhance our product and service even further for our clients so they can stay as efficient and successful as possible in today's ever-changing, ever-evolving retail world.



# MEET YOUR TOP TO TOE TEAM

## YOUR ONBOARDING TEAM



**ADAM BLOOM**  
NEW BUSINESS TEAM



**ADAM BENNETT**  
NEW BUSINESS TEAM



**MICHAEL BLOOM**  
NEW BUSINESS TEAM



**NADIA FADEEVA**  
MARKETING TEAM

## YOUR CLIENT SUPPORT TEAM



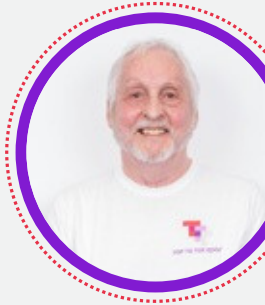
**MATTHEW HARRIS**  
HEAD OF TRAINING



**PAUL STANWAY**  
HEAD OF TECHNOLOGY



**NICKY GALLIERS**  
HEAD OF CUSTOMER CARE



**STEPHEN FOSTER**  
OPERATIONS DIRECTOR

# WHY TOP TO TOE EPOS? OUR 6 UNIQUE BENEFITS



Our clients score us 4.9/5 across major review sites, making us the highest rated EPOS system across the country.



Our EPOS system is built specifically to handle size and colour variants, presented in clear and intuitive matrix grids.



Seamlessly link your physical store to your online store, eBay and Amazon using our built-in eCommerce integration.



Receive unlimited support from both our Technical Support team and your own dedicated One-to-One system trainer.



With over 35 years' experience in providing EPOS systems to menswear retailers, rest assured you are in good hands.



Our unique 7D Technology unifies reporting, bringing immense flexibility and customisability from one simple screen.

# MEET YOUR COMMUNITY



**TONY STONE,  
EMMETT & STONE**

"If you have products in size and colour variations, then Top to Toe is the only way to go"



**JASON ODY,  
LE MONDE MENSWEAR**

"Top to Toe is a custom-built system for our menswear business - it's reliable and easy to use!"



**MATTHEW SWEETING,  
CLAYTONS CLOTHING**

"The stock control system is second to none. If you're not using Top to Toe, you should be!"



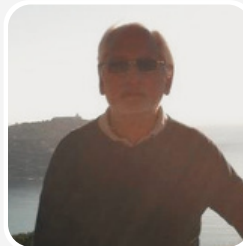
**PHILIP GOODFELLOW,  
NORTHERN THREADS**

"The eCommerce integration is seamless - it's really helped, no problem whatsoever!"



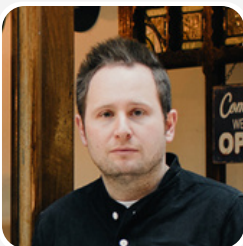
**DANIEL FEARN,  
STEWART CHRISTIE & CO**

"The team is extremely helpful and very easy to deal with. Highly recommended"



**JAY SAKLANI,  
STUDIO JAY MENSWEAR**

"Helpful and easy to work out! Certainly recommended to other menswear retailers"



**PHIL HAZEL,  
LIQUOR STORE MENSWEAR**

"We've worked with Top to Toe for many years - it really has made life a lot easier"



**PAUL MYERS,  
TROTTER & DEANE**

"Top to Toe is excellent value for money! The time it saves makes us more cost-effective"

# WHAT HAPPENS NEXT?

## ONBOARDING PROCESS



### STEP 1

Inside this proposal is more information for you to review and then contact us for a demo and quotation



### STEP 2

Together we will discuss and review your quotation, answering any questions



### STEP 3

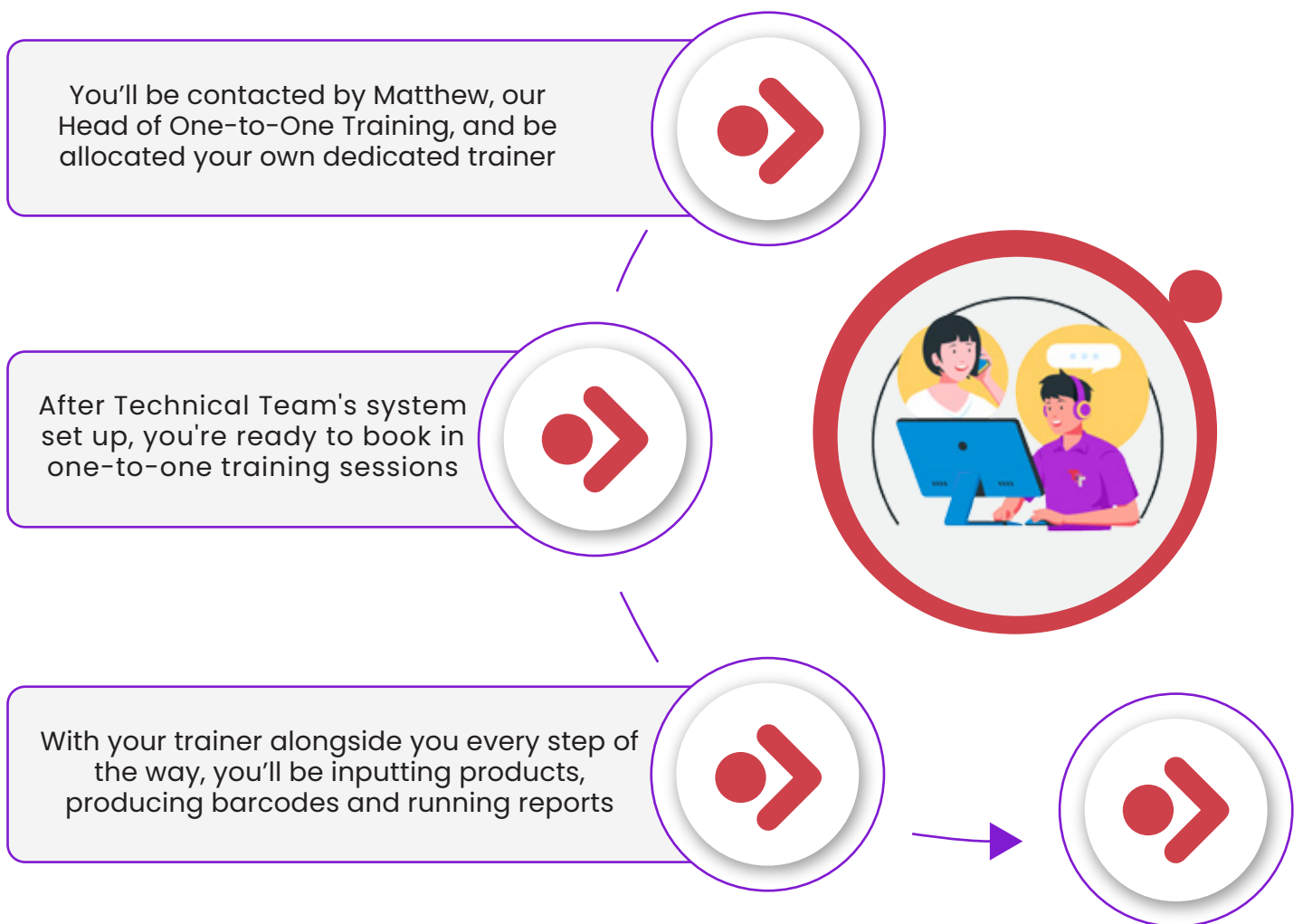
When you're ready, we will send over your quotation digitally for you to sign and submit back to us



### STEP 4

Now officially part of the Top to Toe community, our team will begin setting up your system

# GETTING YOU SET UP










**ADAM BENNETT**  
NEW BUSINESS TEAM



## READY FOR THE NEXT STEP?

Upon receiving this proposal, please do give me a call, text or email to schedule a demo for a time that's convenient for you.

### CONTACT ME:

-  020 3376 5888
-  0749 652 7579
-  [adambennett@toptotoe.com](mailto:adambennett@toptotoe.com)

### COMPANY DETAILS:

-  [www.toptotoe.com](http://www.toptotoe.com)
-  Lyonsdown House, 23-29 Hendon Lane  
London, N3 1RT